



REG RIP

VISION 2030

DIGITIZING COLLECTION.
DECENTRALIZING WASTE.
DEFINING CIRCULARITY.



**INDIA'S TYRE MARKET
IN 2024 WAS USD
12.84 BILLION WITH
250 MILLION TYRES
SOLD ANNUALLY.**

EVERY TYRE THAT HITS THE ROAD, EVENTUALLY BECOMES WASTE.

**HAVE YOU EVER
THOUGHT WHAT
HAPPENS TO
YOUR **DISCARDED**
TYRES?**



DARK REALITY OF DISCARDED TYRES



**TYRES ARE
NON-BIODEGRADABLE
THEY DON'T DECOMPOSE**

**DISCARDED TYRES
DON'T JUST POLLUTE
THEY ENDANGER
ECOSYSTEMS,
COMMUNITIES, AND
CLIMATE.**



A TYRE CAN TAKE OVER 100 YEARS TO BREAK DOWN IN LANDFILL

**INDIA
DISCARDS
OVER 3 MILLION
TONS OF TYRES
EVERY YEAR.**



BECOMING 3RD LARGEST TYRE WASTE PRODUCER GLOBALLY

INDIA'S TYRE WASTE SYSTEM

70%

**TYRE WASTE IN INDIA IS
INFORMAL.
UNREGULATED.
UNSAFE.**

**INDIA HAS NO
STRUCTURED SYSTEM TO
RECOVER, RECYCLE, OR
REGULATE TYRE WASTE.**

✓ NO STRUCTURED COLLECTION FRAMEWORK

- Discarded tyres from fleets and dealers leak into informal networks
- These channels operate with zero traceability & documentation

✓ NO STANDARDIZED SEGREGATION

- No system to identify which tyres can be reused vs recycled
- Valuable reusable casings are often scrapped, reducing profit and efficiency

✓ UNREGULATED & URBAN-CENTRIC RECYCLING

- Most formal recyclers are metro-based; rural & Tier 2/3 regions go unserved
- Informal pyrolysis units operate without pollution control

✓ ZERO TRACEABILITY, NO EPR COMPLIANCE

- Tyre producers lack access to verifiable credits to meet CPCB mandates
- Credits, when available, are traded manually with poor audit trails

**REGRIIP IS BUILDING
DIGITAL AND
DECENTRALIZED
INFRASTRUCTURE
TURNING DISCARDED
TYRES INTO REUSABLE
RESOURCES.**



TURNING INDIA'S TYRE CRISIS INTO CIRCULAR ECONOMY OPPORTUNITY

RESTRUCTURING INDIA'S TYRE WASTE

COLLECT

SEGREGATE

RECYCLE

PROCESS

40

COLLECTION CENTRES

5

RECYCLING PARTNERS

INFRASTRUCTURE

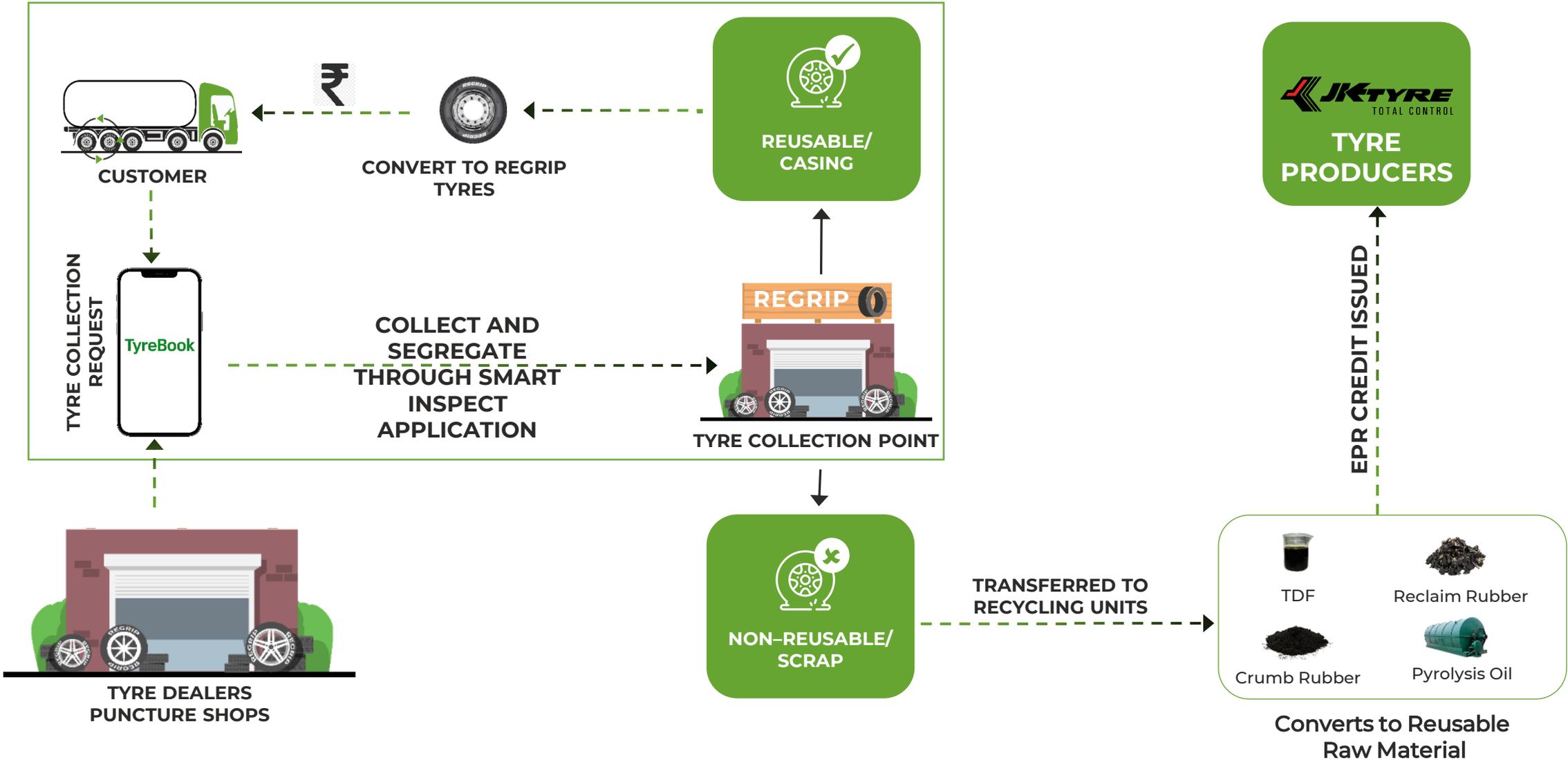
TYREBOOK

INSPECTSMART

EPRXCHANGE

TECHNOLOGY

BUSINESS MODEL



TYREBOOK – ALL THINGS TYRE

INDIA'S FIRST TYRE SCRAP SOURCING PLATFORM

Tech platform that connects fleet operators, tyre dealers, and collection partners



For Transporters

Streamline your fleet's tyre management, All in one place.

- ✓ Track tyre performance and manage inventory digitally
- ✓ Sell scrap tyres with Digital Scrap Reports
- ✓ Book tyre retreading services near you, instantly
- ✓ Buy tyres directly from verified tyre dealers

✓ 100% transparency

[Register as Transporter →](#)



For Tyre Dealers

Grow your tyre business, nationally & Connect directly with fleet owners.

- ✓ Sell directly to active transporters in your region
- ✓ Showcase your inventory on a national platform
- ✓ Get real-time leads with genuine purchase intent
- ✓ Eliminate middlemen and increase your margins

↗ Expand beyond city limits

[Register as Tyre Dealer →](#)



For Scrap Dealers

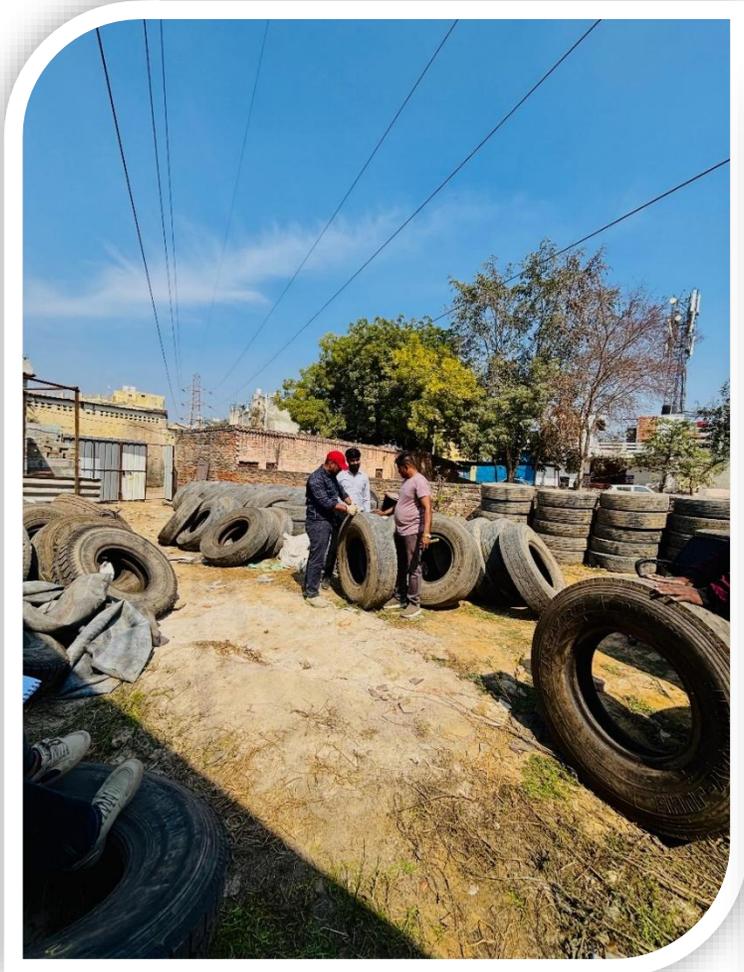
Your digital marketplace for scrap tyres with verified partners.

- ✓ Buy and sell scrap tyres on a single platform
- ✓ Connect with transporters, tyre dealers & others
- ✓ Validate scrap lots with Digital Scrap Reports
- ✓ Build trust by getting verified on Tyrebook

👤 Expand your network PAN India

[Register as Scrap Dealer →](#)

SCRAP COLLECTION CENTRES



GURGAON



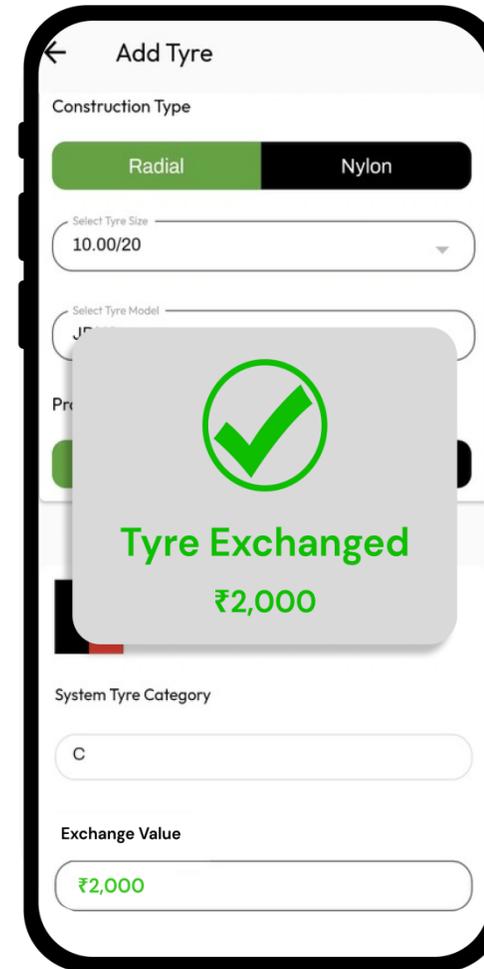
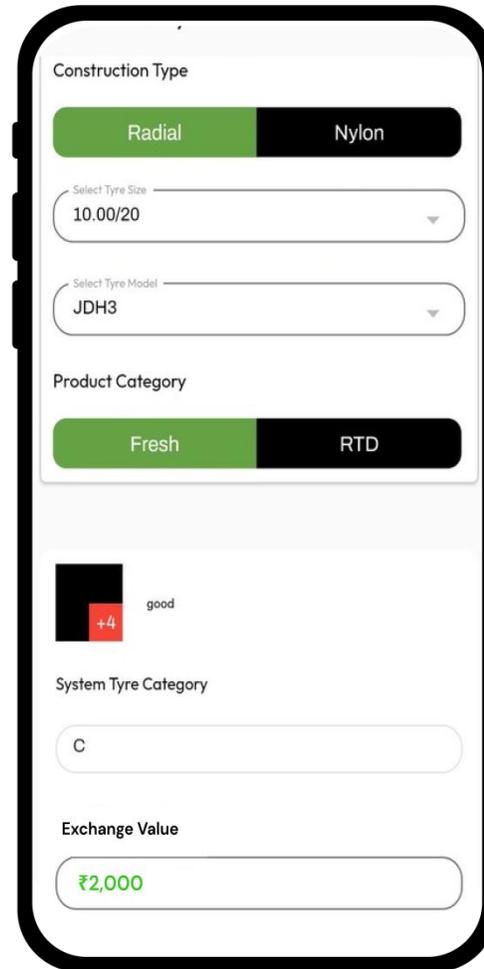
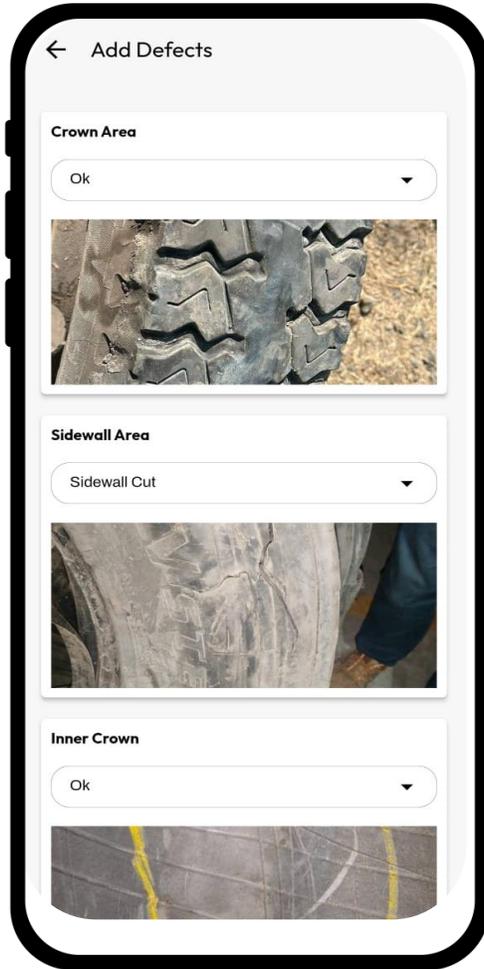
MUMBAI



BANGALORE

INSPECTSMART

WORLD'S FIRST TOOL TO INSPECT REUSABILITY OF TYRES





HOW REG RIP TYRES ARE MADE



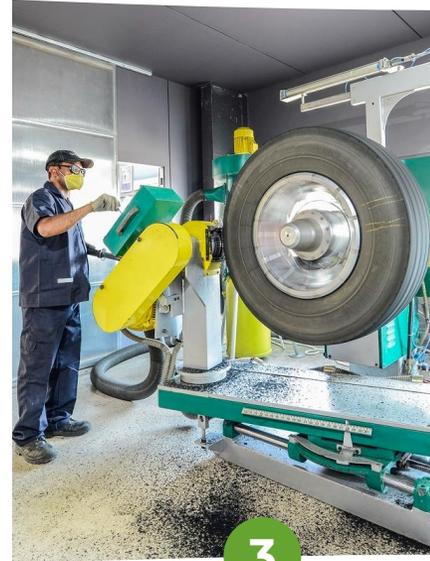
1

INSPECTION



2

REPAIR



3

BUFFER



4

BUILDER



5

ENVELOPING



6

CURING

REG RIP “RE-ENGINEERED”

Economical – Reliable - Sustainable



Low Rolling Resistance



High Enforced Tread



Optimum Tread Design



Quality Assurance



Balanced Polymer Filler



Strong Casing



REG RIP MICRO RECYCLING UNITS



Waste to Material recycling units with capacity to process 3 Million KG tyre waste annually. REG RIP targeting to setup 11 such units across 11 cities in India.

RAJASTHAN WASTE TO OIL RECYCLING



Got license to operate India's largest waste to energy tyre recycling in Rajasthan, to annually convert 65700 tons of waste i.e. 2.2% of India's total waste

EPRXCHANGE.COM

INDIA'S FIRST DIGITAL MARKETPLACE FOR EPR CREDITS

Platform enables tyre producers to buy verified EPR credits directly from authorized recyclers. It automates the entire EPR lifecycle: listing, negotiation, transaction, and reporting.



REG RIP INDIA PRIV...
Recycler - Tyre

- Dashboard
- Sell Credits
- Market
- Pending Approval

95%

EPRxchange – India's First Digital Marketplace

A Trusted Platform for Verified Recyclers and Producers

How EPRxchange Works

- 1 Add Credits**
List your verified EPR credits
- 2 Complete Profile**
Complete your profile to send application for approval
- 3 Wait for Approval**
Our team is verifying your details, once verified you can access the marketplace
- 4 Direct Trading**
Producers can purchase, Negotiate credits directly from verified recyclers
- 5 Purchase Order**
EPRxchange generates official PO for Negotiated Deals

MOAT - REGRIP VS OTHERS

	INFORMAL SCRAP COLLECTORS	TRADITIONAL RECYCLERS	EPR TRADER	REGRIP
COLLECTION CENTRE	✓	✗	✗	✓
SEGREGATION	✓	✗	✗	✓
RECYCLING	✗	✓	✗	✓
EPR GENERATION	✗	✓	✗	✓
EPR TRADING	✗	✓	✓	✓
ECONOMY OF SCOPE	✗	✗	✗	✓
DECENTRALIZED NETWORK	✗	✗	✓	✓
TECH INTEGRATION	✗	✗	✗	✓

WHY REGRIP IS UNIQUE

01

FIRST-MOVER ADVANTAGE

Regrip brings scale, structure, and brand trust to India's fragmented scrap supply market.

02

EFFICIENT SOURCING & LOGISTICS

A tech-enabled network ensures verified supply, faster turnaround, and lower logistics cost.

03

DECENTRALIZED RECYCLING

11.11 Program offers digital onboarding, instant payouts, and low-investment micro-franchises with full support.

04

TECH-DRIVEN OPERATIONS

Powered by TyreBook, ERP Exchange, and Smart Inspect for seamless sourcing, integration, and AI-led quality checks.

05

EPR CREDITS

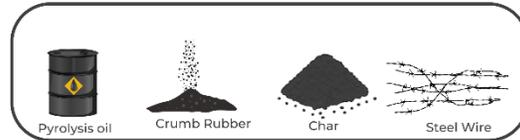
High-performance output with traceable recycling and EPR-credit monetization through in-house innovation.

BUSINESS CATEGORIES



SAAS & SERVICE REVENUE

Platform subscription fees from Fleet operators, Tyre dealers & Scrap partners.



SUPPLY OF SCRAP & SALE OF RECOVERED MATERIALS

Revenue from supply of scrap tyres to recycling partners and selling of recovered materials crumb rubber, steel, and pyrolysis oil.



RE-ENGINEERED TYRE SALES

Retreaded tyres made from reusable casings. Sold directly to fleet operators at competitive prices.



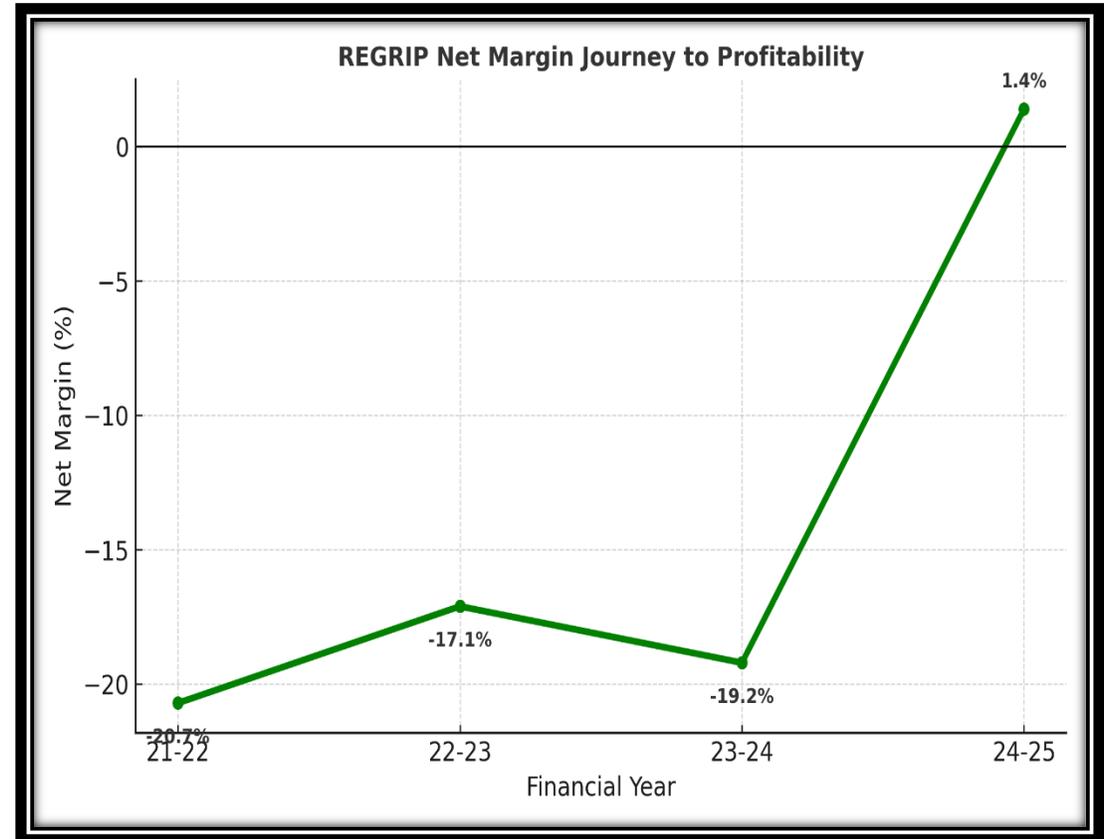
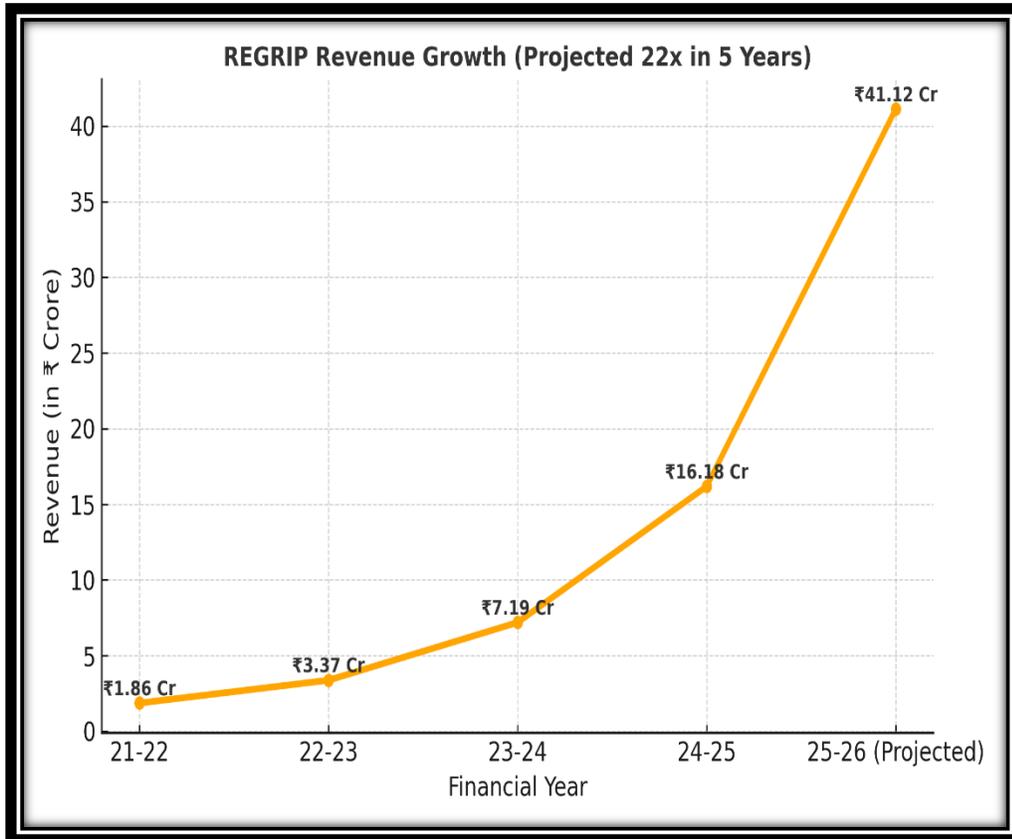
EPRXCHANGE

Commission on each verified EPR credit traded. Paid by tyre producers to meet compliance obligations.

From sourcing to compliance, every tyre generates data, value and revenue

REVENUE & GROWTH

REG RIP has scaled revenue 8.7x in 4 years, crossing **₹16.18 Cr** in FY25, a **125% increase** over the previous year's **₹7.19 Cr** with **positive PAT of +1.4%**, a significant turnaround from **-19%** in FY 23-24.



PROGRESS REPORT



SUSTAINABILITY IMPACT

63,81,000

KG TYRE WASTE COLLECTED

4,76,000

LITRES OIL SAVED

78500

TYRES RE-ENGINEERED

COLLECTION NETWORK

24

CITIES



TYRE BOOK COMMERCIALIZATION

26771

TYRES MANAGED

35

PAID TRANSPORTER

110

PAID TYRE DEALER

FRANCHISED RECYCLING UNITS

5

COMMISSIONING 09 TO GO

CARBON EMISSION



1,44,84,870+
KG OF CO2 SAVED

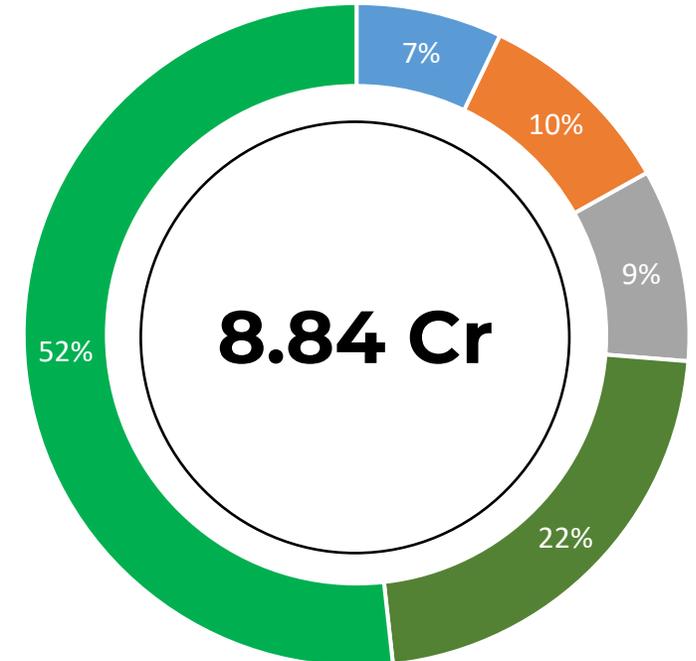
REVENUE

₹16.1 Cr

PAT

+1.4%

FUND UTILIZATION



8.84 Cr

■ Growth & Expansion

■ Technology

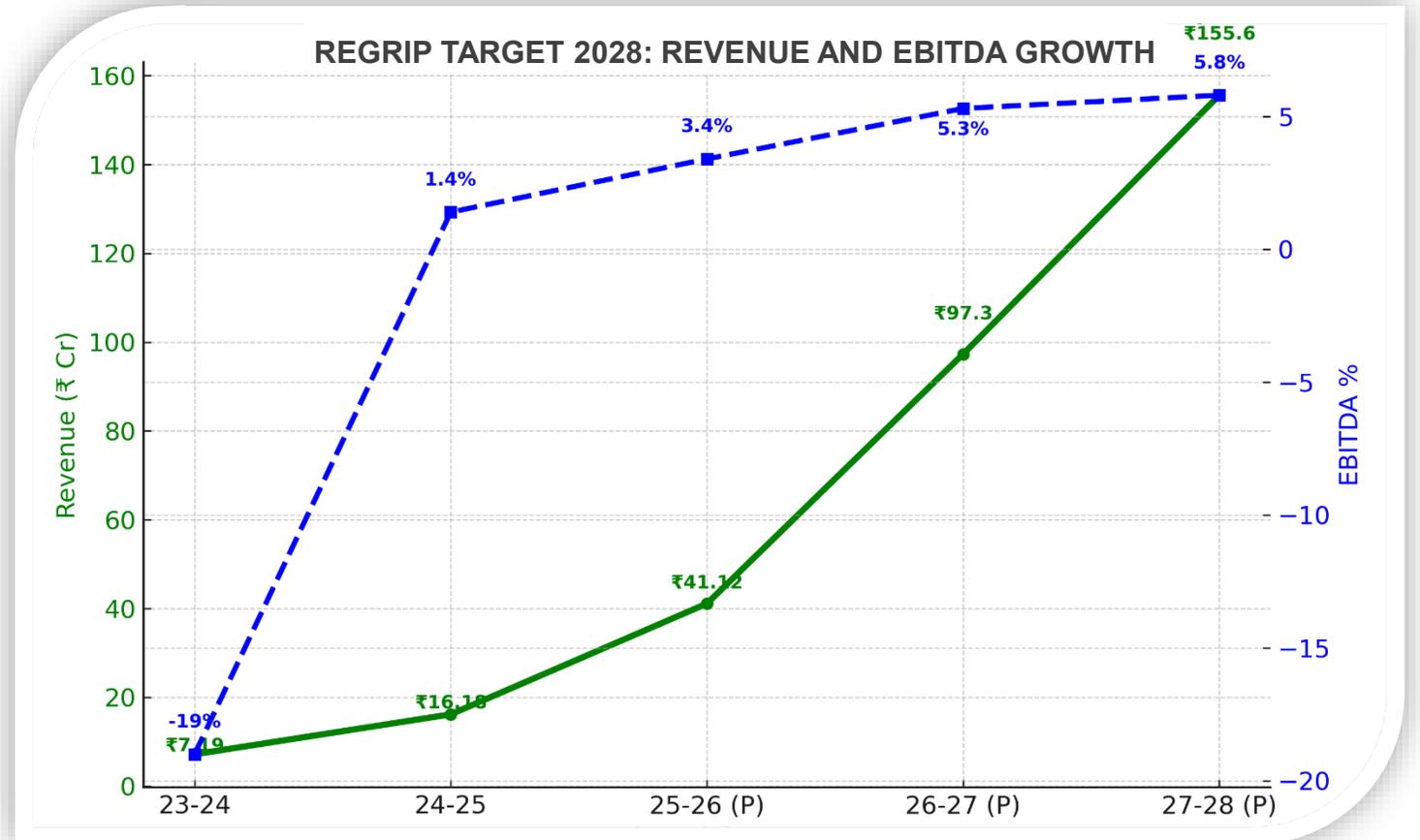
■ Debt Repayment

■ Working Capital

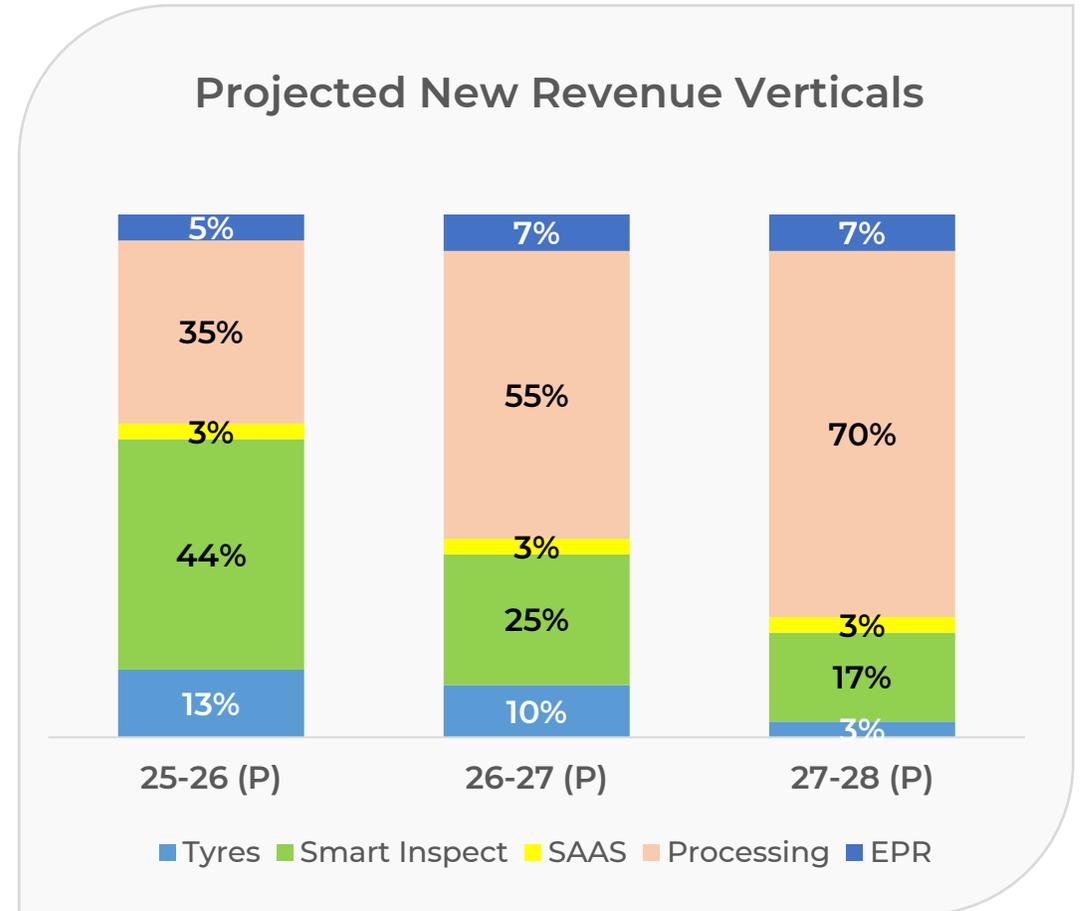
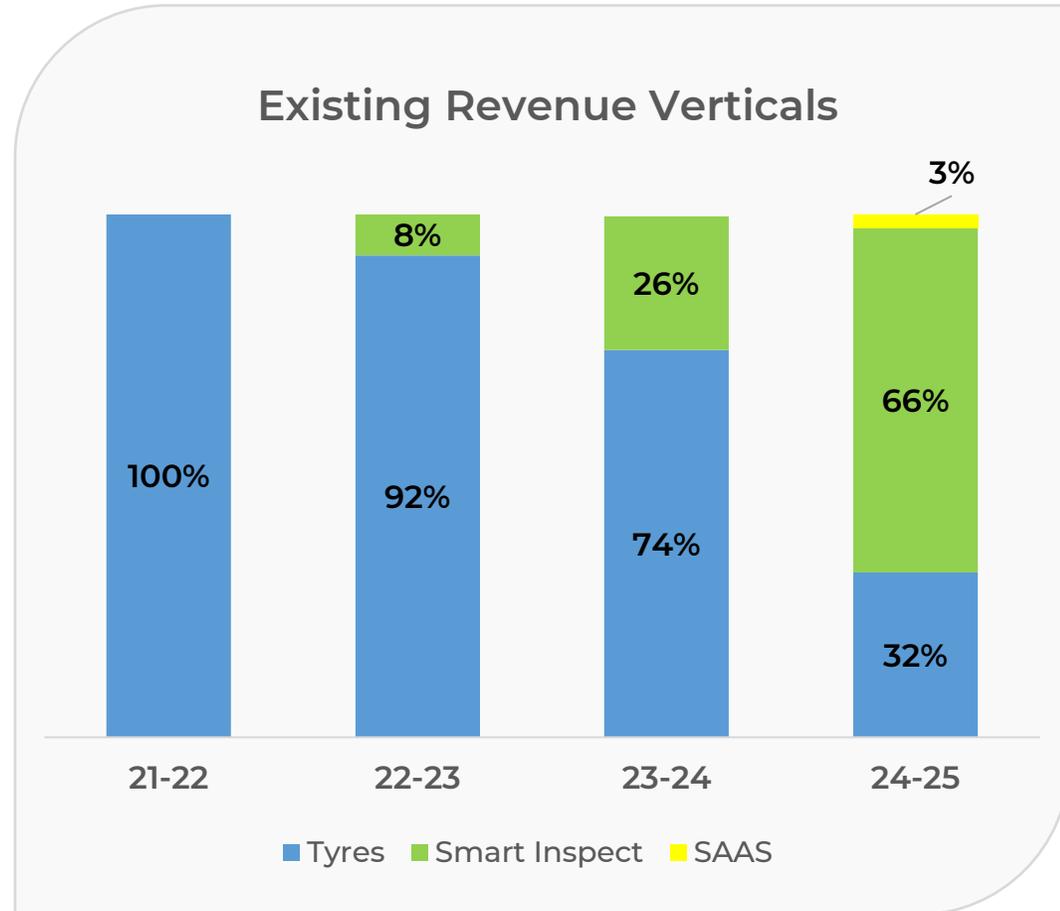
■ Cash in Hand

1000 DAYS PROJECTIONS

Year	Revenue (Cr)	EBITDA
24-25 (A)	16.1	1.4%
25-26 (P)	41.1	3.4%
26-27 (P)	97.3	5.3%
27-28 (P)	1,55.6	5.8%



REVENUE CONTRIBUTION



OUR STORY STARTED WITH THEIR BELIEF

SUNIEL SHETTY



MEITY
GOVT OF INDIA

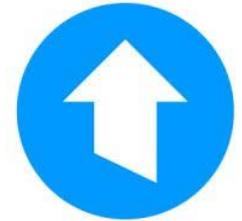


FUNDS
RAISED
10.72 Cr
OCT 2023

IVY GROWTH



LETS VENTURE



RIKANT PITTI



MAHAVIR
PRATAP SHARMA



INFLECTION
POINT VENTURES



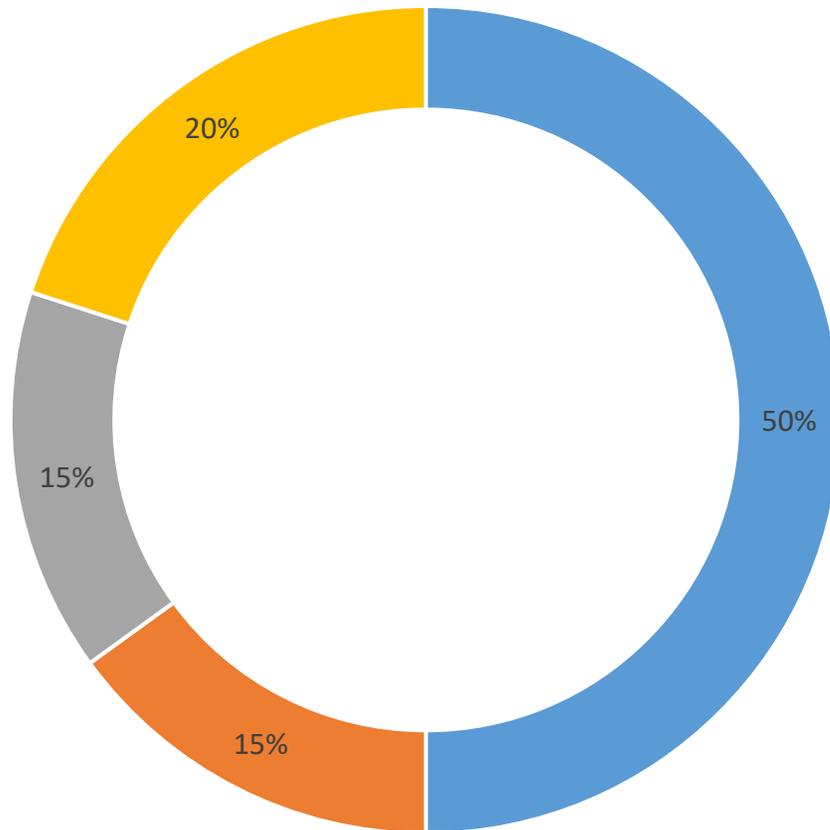
VISHAL
JHUNJHUNWALA



SOONICORN
VENTURES



CAPITAL ASK: \$3M FOR STRATEGIC GROWTH



■ Growth & Expansion ■ Technology Upgrade
■ Branding & Advt ■ Working Capital

Growth & Expansion

- New market development
- Setting up collection centres network
- Procurement of processing machines

Technology Upgrade

- User experience
- Tyrebook & EPRxchange maintenance
- Integration of ML in inspectsmart

Branding & Advertising

- Digital Marketing
- Platform Marketing
- BTL activities to onboard subscribers

Working Capital

- Inventory & Procurement
- R&D for new product development
- Operating Expenses

FOUNDING CORE TEAM



TUSHAR SUHALKA

Founder & CEO

Graduate in Law and Master's in Marketing with 14 years of experience in building B2C businesses from scratch. Before REGRIP, he was leading the business operations and growth for Bridgestone subsidiary.



CA ANUJ GUPTA

CFO & Co-Founder

Anuj has over 12 years of experience in business finance & growth strategy. He is responsible for financial planning, risk management & business strategy. Prior to Regrip, he worked with Maruti Suzuki, L&T & Fleeca.



DHARAMARAJ SHARMA

Head-Technology

Dharamaraj has over 10 years of full stack experience in building tech products for domestic and international companies. He is responsible for leading the tech team and building the tech products inhouse.



MANISH TANWAR

Head-Operations

Manish Tanwar has over 10 years of experience in operations and sales. At REGRIP, he leads overall company operations.

OUR VISIBILITY



Presented REGRIP's Vision to Hon. **PM Shri Narendra Modi** & Hon. **CM Rajasthan**



Indian Angles (Jio cinema)



Horses Stable (Season 4)



Brands of Tomorrow (Hotstar)

JOIN US

ON OUR MISSION TO CREATE A CLEANER & GREENER
WORLD,

ONE TYRE AT A TIME.

THANK YOU

TOGETHER, WE CAN MAKE A **PROFOUND IMPACT**
AND PAVE THE WAY FOR A MORE **SUSTAINABLE FUTURE.**